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Textshuttle appoints Lucas Seiler as new CEO

Textshuttle, the Swiss artificial intelligence (AI) specialists for secure, customisable machine translation, today announced that Lucas Seiler was appointed as their new CEO.

Seiler studied Computational Linguistics and holds a master's degree in Law from the University of Zurich. He has been with the company for two years, working on the frontline in close collaboration with customers and software engineers alike. His focus has been two-fold with customisation of machine translation systems and bringing in his legal expertise.

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In his new role, Seiler will focus on business development and strengthening Textshuttle's position as a leading provider of AI solutions to simplify multilingual communication. "State-of-the-art technology, close relationships with our clients, and a fantastic team: These key factors are the foundation of our past accomplishments, and will continue to form the building blocks of Textshuttle's success", he says. He will take on his new role from 1 September 2021. Seiler's appointment as CEO is one of three personnel changes that become effective on 1 September 2021.

Simona Todesco, former Head of Operations, becomes Chief Operating Officer as of 1 September 2021. She has been overseeing all of Textshuttle's key accounts for the past three years and established meaningful relationships with existing and prospective clients. She recently completed a bachelor's degree in business administration majoring in "Digital Business & AI Management" from the University of Applied Sciences in Business Administration Zurich (HWZ). With her new role, Todesco will continue to lead customisation projects and focus on streamlining business processes.

Textshuttle CTO and current member of the board Samuel Läubli takes over as Chairman of Textshuttle's Board of Directors. Läubli holds a master's degree in Artificial Intelligence from the University of Edinburgh and a PhD in Machine Translation from the University of Zurich. He has been with the company from the very beginning and contributed substantially to its transition from a university spin-off to an enterprise-level supplier of machine translation technology. In his new role, he will chart the future direction of the company with a focus on accelerated growth and strategic alliances.

Läubli takes over his new role from former Chairman Martin Volk who will continue as a member of the board. Volk founded Textshuttle to bridge the gap between academic research and the language services industry, drawing inspiration from his experience as Head of the UZH Department of Computational Linguistics and numerous industry cooperations. He will continue to support Textshuttle with his expertise and play an active role in strategic decision making in the Board of Directors.

More information about Textshuttle can be found here: https://textshuttle.com/business/en

Contact us here: https://textshuttle.com/business/en/contact

About Textshuttle

Textshuttle is an independent provider of machine translation solutions with a focus on data security and corporate wording. Founded as a spin-off from the University of Zurich, the company maintains strong ties to leading research institutions and currently employs 13 experts in machine learning and translation technology. Textshuttle's AI-based translation software is used by thousands of employees and dozens of professional translation teams at Swiss and multinational corporations such as SwissLife, Migros Bank, and the OBI Group.

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